

## Auction House Licensing Scheme

### Licence Fee Schedule

**April 2021**

**Catalogues**

*Print and/or Digital*

	INTERIOR PAGE					COVER
Sale Price Estimate	\$151 to \$2,000	\$2,001 to \$10,000	\$10,001 to \$50,000	\$50,001 to \$100,000	\$100,001 +	
Digital and print	\$15	\$100	\$200	\$300	\$400	\$500

- Fees are based on the lowest price estimate
- Fees include permission for digital archiving of the catalogue in perpetuity
- Fees include permission for promotion and reporting of sales on licensee's website and social media pages (both still images and video)
- Cover fee also include use as email-footers. This use is limited to the time period leading up to the relevant auction and up to one month following.
- Cover fee applies to either a front or a back cover
- Cover fee includes any additional use in the interior of the publication
- Licence fee for artworks with price estimate of \$2000 or lower will be a blanket fee paid in advance calculated from number of Works listed in this price bracket from previous year. Final licence fee will be calculated by CLNZ upon receipt of end of year report and will be applied against the following years licence.
- Fees for artworks with price estimate of \$150 or lower are excluded from the terms of this agreement.

#### PROMOTIONAL MATERIALS

Licences for promotional material produced by the licensee, such as brochures, advertisements in other catalogues, banners and invitation cards incur a charge of \$500 per image, regardless of run length.

If an image includes 1 artwork the fee will be \$500 per artwork, but if 10 artworks are included in the 1 image the fee will be \$50 per artwork.

#### MAGAZINES AND NEWSPAPERS

Licences for reproductions in newspapers and magazines, both print and digital versions incur a charge of \$500 per image per insert.

If the image includes 1 artwork the fee will be \$500 per artwork, but if 10 artworks are included in the 1 image the fee will be \$50 per artwork.

Please note:

- All Fees are exclusive of GST
- Fees are per work, per reproduction or per communication
- Fees are set irrespective of the size of the reproduction and whether it is reproduced in colour or in black and white