

Economic and Data flows in Publishing Ecosystem

→ Economic Benefit

→ Metadata: monodirectional

...... Metadata: bidirectional

Lists are non-exhaustive and subject to change. To suggest changes contact info@copyright.co.nz.

Pre publication publishing value chain

Creative writing courses

- University of Auckland
- IIML at Victoria University of Wellington
- Massey University
- Auckland University of Technology
- University of Waikato
- Te Papa Tupa Māori Language Trust

Writers' residences

- Michael King Writer's Centre Residency
- Robert Lord Cottage Residency
- Randell Cottage Writers Trust residency
- Creative NZ Berlin Writers' Residency

Ministry of Education

- Contracts
- Licencing Content

Writers' organisations

- Maori Literature Trust
- Romance Writers of NZ
- NZ Writers' Group
- FETU
- Sci-fi Writers' Association
- SpecFicNZ

Public investment in author capabilities

- CLNZ
- Mātātuhi Foundation
- Ministry for Culture and Heritage
- Creative New Zealand
- Te Puni Kōkiri

Publishers

Printers

Contractors

- Translators
- Distribution
- Sales Marketing
- Proofing
- Structural editors
- Illustrators Designers
- Publicity
- Digital marketing Digital animators

Agents

The pivotal role of NLNZ in creating metadata that generates discoverability and economic benefit to the value chain

Taxonomy development

- NZ Māori Library Association
- National Library of NZ
- Overseas libraries

Self-publishing

Editing

Design

Production Promotion and publicity

National Library of NZ

Authors

& illustrators

- Metadata creation for discoverability and sales
- Legal deposit

Industry partners

- PANZ
- Coalition for Books
- Booksellers NZ
- Creative New Zealand
- NZ Story WeCreate

Metadata co-creation

- Public libraries
- University libraries
- OCLC

- Overseas libraries

- **Reviewers** Mainstream media
- Radio and TV, papers magazines, periodicals, online

- Social media

- ReadNZ Duffy
- Storylines
- SLANZA
- **Book Discussion Scheme**

Reading & literacy

organisations

- Literacy Aotearoa **Dunedin City of Literature**
- NLNZ Reading Ambassador

Readers' & writers' festivals

- · Auckland Writers Festival
- WORD Christchurch Writers
- **Dunedin Writers and** Readers Festibal
- · LitCrawl Wellington
- · Going West
- · Verb Festival + Regional festivals

International book fairs & festivals

- Frankfurt
- Bologna
- · International agents
- Edinburgh • Brishane
- Sydney
- · Melbourne
- CLNZ
 - NZSA

NZCYP

Ockhams

· Ngaio Marsh

Prizes and awards

· NZ Awards for Children

& Young Adults

- CNZ

- Library platforms Bolinda

Direct with

publishers

Overseas RROs

Secondary

licencing

CLNZ

Overdrive

distribution, metadata creation Ecommerce platforms and metadata creation Booksellers' new discoverability portal

Digital sales

Post publication

Audiobook/ Ebook production,

Scholarly database platforms

and metadata creation

publishing

value chain

- Ecommerce
- **Physical sales** Shops

shop-fronts

- **Suppliers**
- Distribution and freight

Primary

sales

- **Discoverability** metadata
- Thorpe-Bowker Nielsen Circlesoft

Libraries & school libraries

- Buvers NLNZ services for schools
- Reading ambassadors Public Lending Right