

Education Awards - Application Criteria

1. 2018 Categories

Awards will be given in the following categories:

PRIMARY (Years 1-8)

- Best Student Resource
- Best Teacher Resource
- Best Te Reo Resource
- Best Digital Resource

SECONDARY (Years 9-13)

- Best Student Resource
- Best Teacher Resource
- Best Te Reo Resource
- Best Digital Resource

TERTIARY

- Best Student Resource
- Best Teacher Resource
- Best Te Reo Resource
- Best Digital Resource

EXPORT

- Best Export Resource

Please note: A *resource* is defined as education material used in the classroom to support learning (eg. online tools, apps, textbooks/workbooks etc.)

When submitting your entry or entries, we encourage you to include information for the judges that clearly outlines why the entry is worthy of winning the category. This may include statements from your customers as to how the resource has made a difference in their learning environment.

2. Eligibility and Conditions of Entry

All applicants must read, understand and accept this Application Criteria of the Copyright Licensing New Zealand Education Awards before proceeding with an application and to be eligible for an award.

1. The applicant is solely responsible for ensuring that their entry meets the Application Criteria outlined here. Any queries regarding eligibility including interpretation of eligibility, conditions of entry and judging criteria should be directed to Copyright Licensing New Zealand (CLNZ) via email to awards@copyright.co.nz
2. All resource titles entered in to these awards **MUST** have been produced specifically for the education market and published or made available in the market between **1 April 2016 and 31 March 2018** (24-month period).
3. All resource titles entered must be originated by a New Zealand company. Adaptations of material originally produced outside of New Zealand do not qualify. Resources can be in English, Te Reo Māori or

a Pasifika language provided they have been produced specifically for the education market (note: criteria for the export category vary from this).

4. All resource titles entered that are part of an ongoing series are eligible and may be entered in the appropriate category, provided they meet all other eligibility criteria. This must be specified on the entry form. Where a series is entered, a sample of each component to be considered should be supplied.
5. All applicants must complete ONE entry to cover ALL resource titles submitted. Entrants may enter as many resources they would like and resources may be entered into more than one category if they meet that category's criteria.
6. On completion of the online application form, entrants must supply FOUR (4) hardcopies of each resource (or component in a series) being entered. These materials become the property of CLNZ and will not be returned.
7. All entries into these awards MUST be made online. Entries CLOSE at **12pm Friday 25 May 2018** and all supporting documentation MUST be received at the CLNZ offices by **5pm Thursday 31 May 2018**.
8. Once your entry has been submitted online, a copy of your entry will be emailed to the address supplied. Please include a copy of this in your supporting documentation that you send to CLNZ.

Supporting information may be couriered, dropped-off or posted to:

Copyright Licensing New Zealand

Courier/Drop-off: BDO Towers, Level 4, 19-21 Como Street, Takapuna, AUCKLAND 0740

Post: PO Box 331488, Takapuna, AUCKLAND 0740.

9. The judges' decision is final and no correspondence will be entered into. Finalists will be announced in July and winners will be announced at an awards event – details to be confirmed.

3. Judging Criteria

Applications will be judged by a selection panel of three qualified judges, who are appointed by CLNZ. The judges will take into consideration the aim and the success of the resource in meeting the educational and support needs of those in the relevant category (eg. students, teachers etc), including syllabus and course requirements. Any special features of the resources should be highlighted by the entrant in their application.

The judges will use the following criteria in judging ALL entries:

- usefulness to the learning of the student
- ease of use for the teacher
- pedagogical underpinning and implications
- alignment with the New Zealand curriculum
- nature and quality of supporting materials appropriateness of design to enhance the learning experience
- pedagogical value-add from supplementary content quality of the subject matter
- innovation – how does the resource differ/stand out from others in the same level of education?

Additional Judging Criteria

Best Resource in Te Reo Māori

This category recognises the excellence of New Zealand educational resources in Te Reo Māori. In addition to the judging criteria (listed above), the following additional criteria applies:

- appropriateness for Māori language audience
- clarity of writing in Te Reo Māori
- appropriate inclusion of Māori concepts and knowledge

Best Resource for Export

This category recognises the excellence of New Zealand educational resource suppliers in designing learning solutions for overseas markets. In addition to the judging criteria (listed above), the following additional criteria apply:

- success in marketing a specific resource to overseas educational partner/s or jurisdiction/s
- evidence of meeting learner needs in the specified target market
- sales levels achieved in target markets
- significant contracts secured in foreign markets
- awards received in foreign markets

Eligibility decisions will be made by the CLNZ steering committee.

4. Key dates and information

1. Online entries CLOSE at **12pm Friday 25 May 2018** and all supporting documentation MUST be received at the CLNZ offices by **5pm Thursday 31 May 2018**.
2. Once your entry has been submitted online, a copy of your entry will be emailed to the address supplied. Please include a copy of this in your supporting documentation that you send to CLNZ.
3. Supporting documentation (FOUR (4) hardcopies of each resource, or component in a series) being submitted may be couriered, dropped-off or posted to:

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Attention: Education Awards